

MEGAN MOORE

CONTACT

(512) 948-9190

www.meganbmoore.com

Portfolio

MARKETING AND GRAPHIC DESIGN

Welcome to my portfolio, where I've selected projects that reflect my skills and capabilities as a marketing professional.

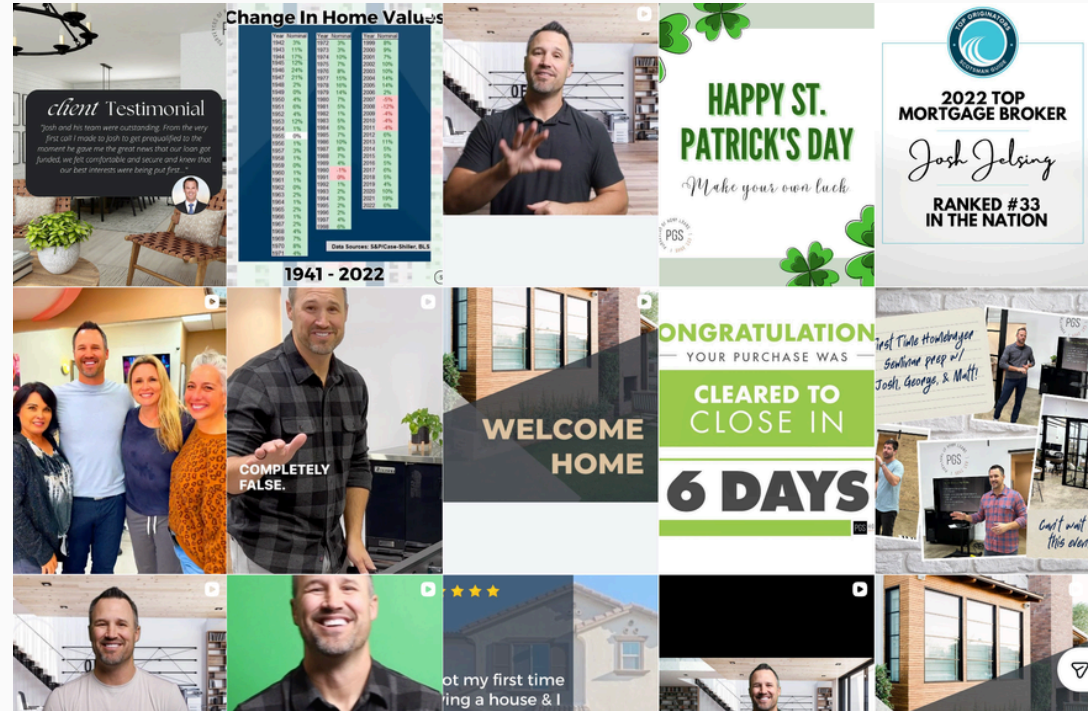
About Me

Building brands that connect via strategy, digital campaigns, and making complex industries feel human.

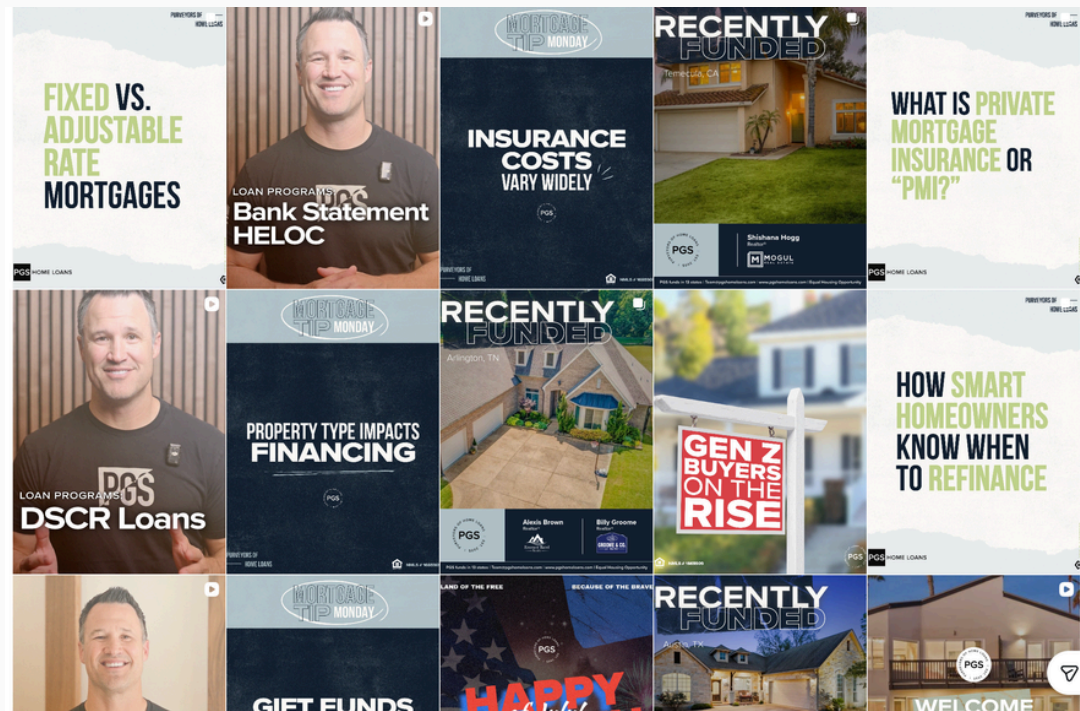
Based in San Diego, CA



OLD LOOK



NEW LOOK



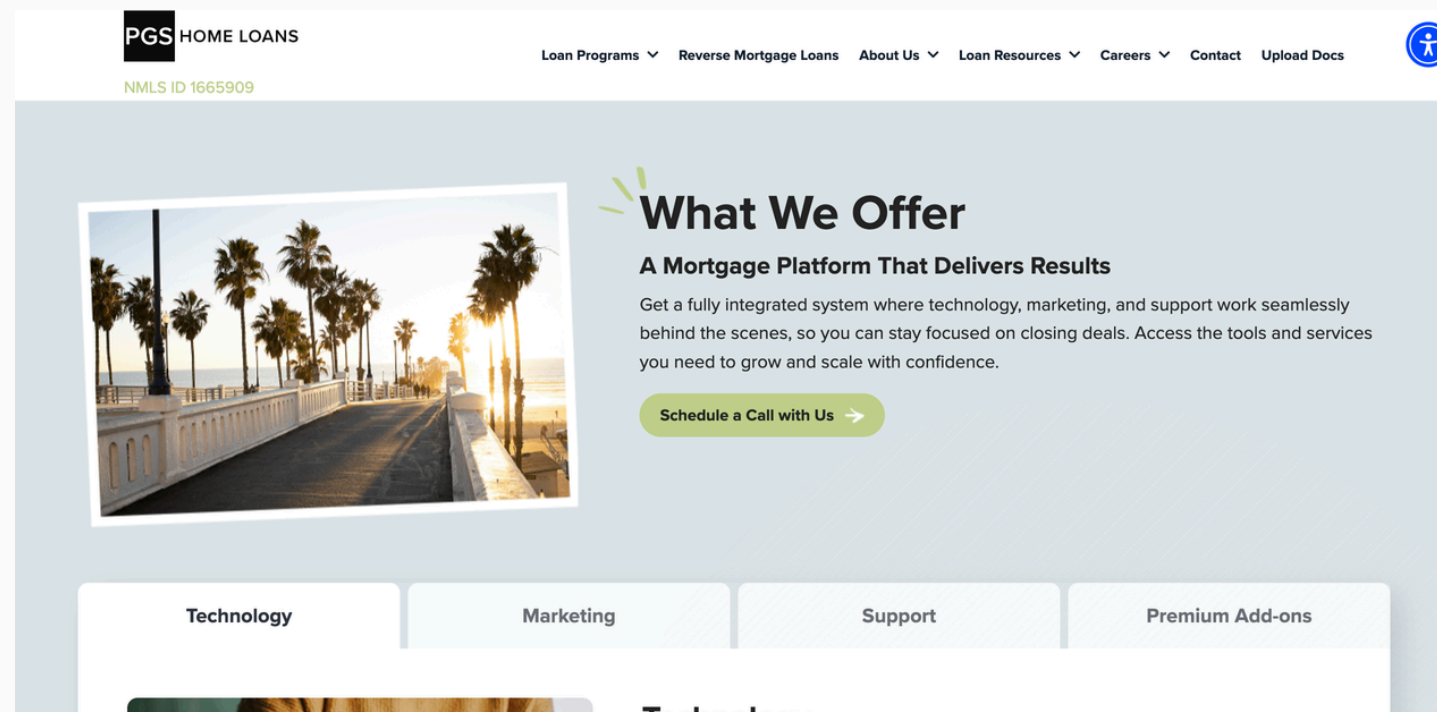
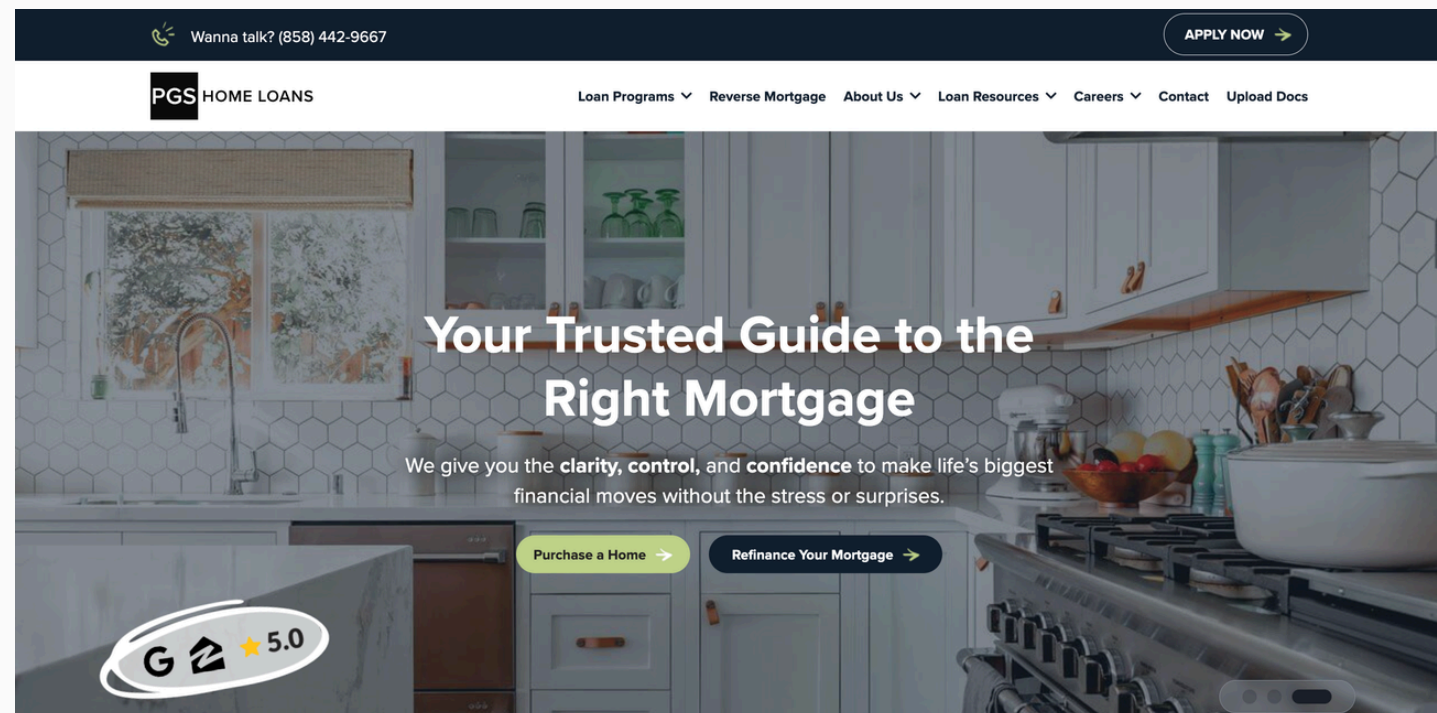
PROJECT 1

PGS Home Loans Social Media Branding

Reimagining PGS Home Loans online brand to reflect the professional, trustworthy reputation that the company has earned. The old Instagram page was messy with no clear theme. The new page is clean, themed, and updated regularly.

I currently direct social strategy, create content and maintain the posting calendar.

DATE: Rebrand completed January 2026



PROJECT 2

PGS Home Loans Website

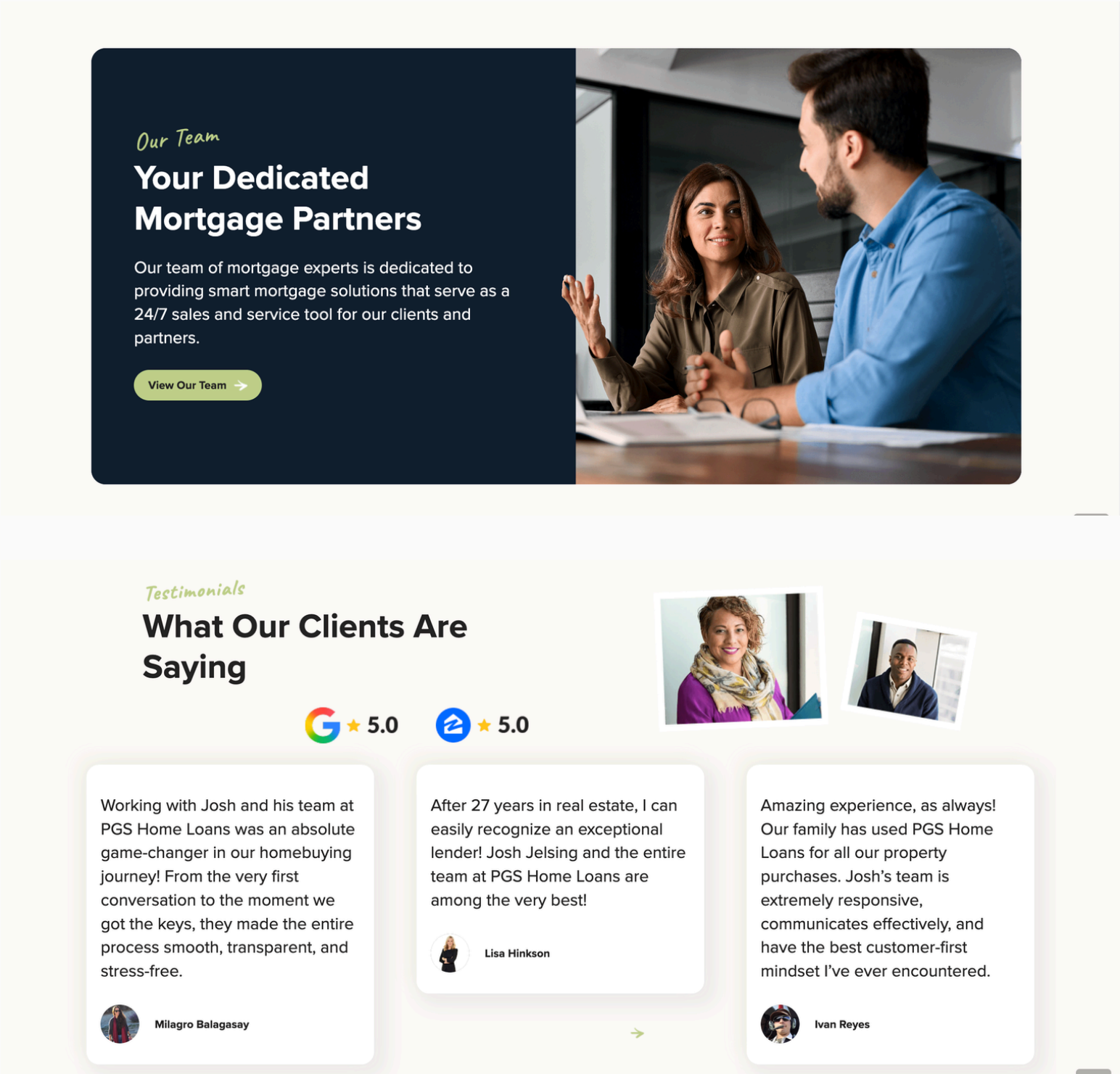
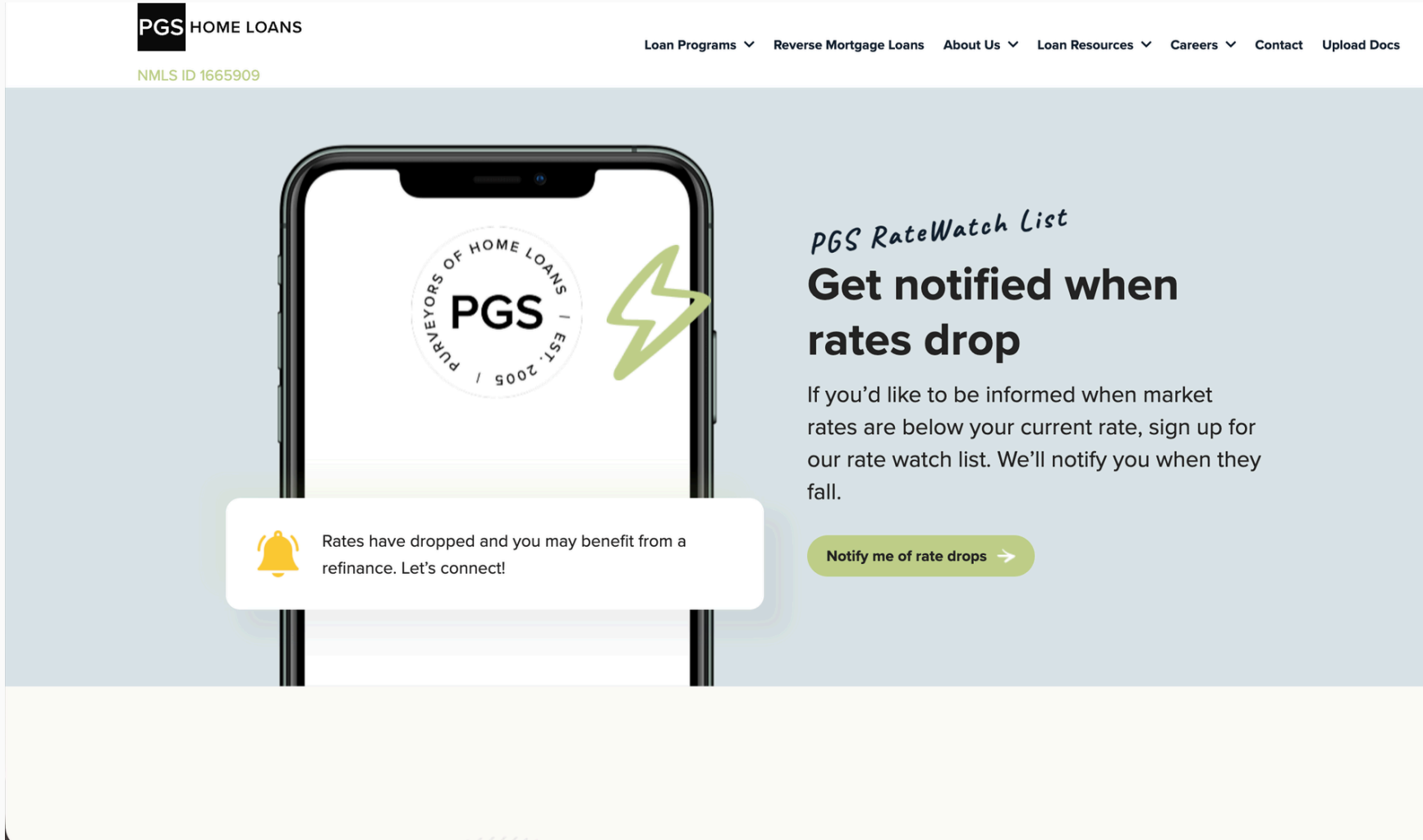
Acting as project lead, I was in charge of the creative brief, art direction, and ongoing project management for the redesign of PGS Home Loans main company website.

We worked with agency partner Dog & Rooster, who developed the site.

DATE: December 2025

PROJECT 2

PGS Home Loans Website, cont.

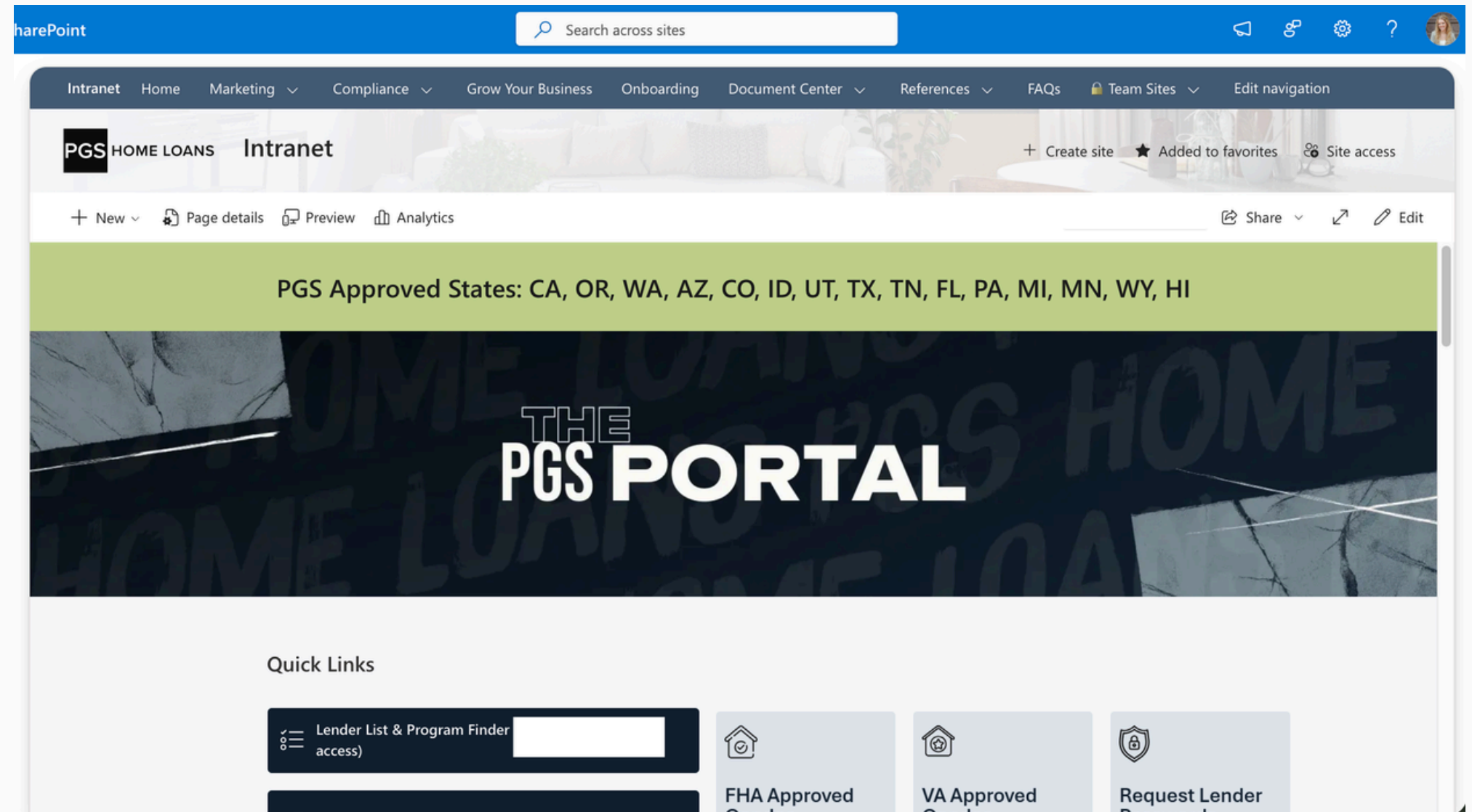


PROJECT 3

Company Intranet

PGS Home Loans needed a new intranet to distribute information to employees. Using Microsoft SharePoint as the base, I created a 68 page hub-connected intranet that now has over 5,233 site views.

In addition to creating the site, I organized all the data libraries for the site and created content as needed for each page.

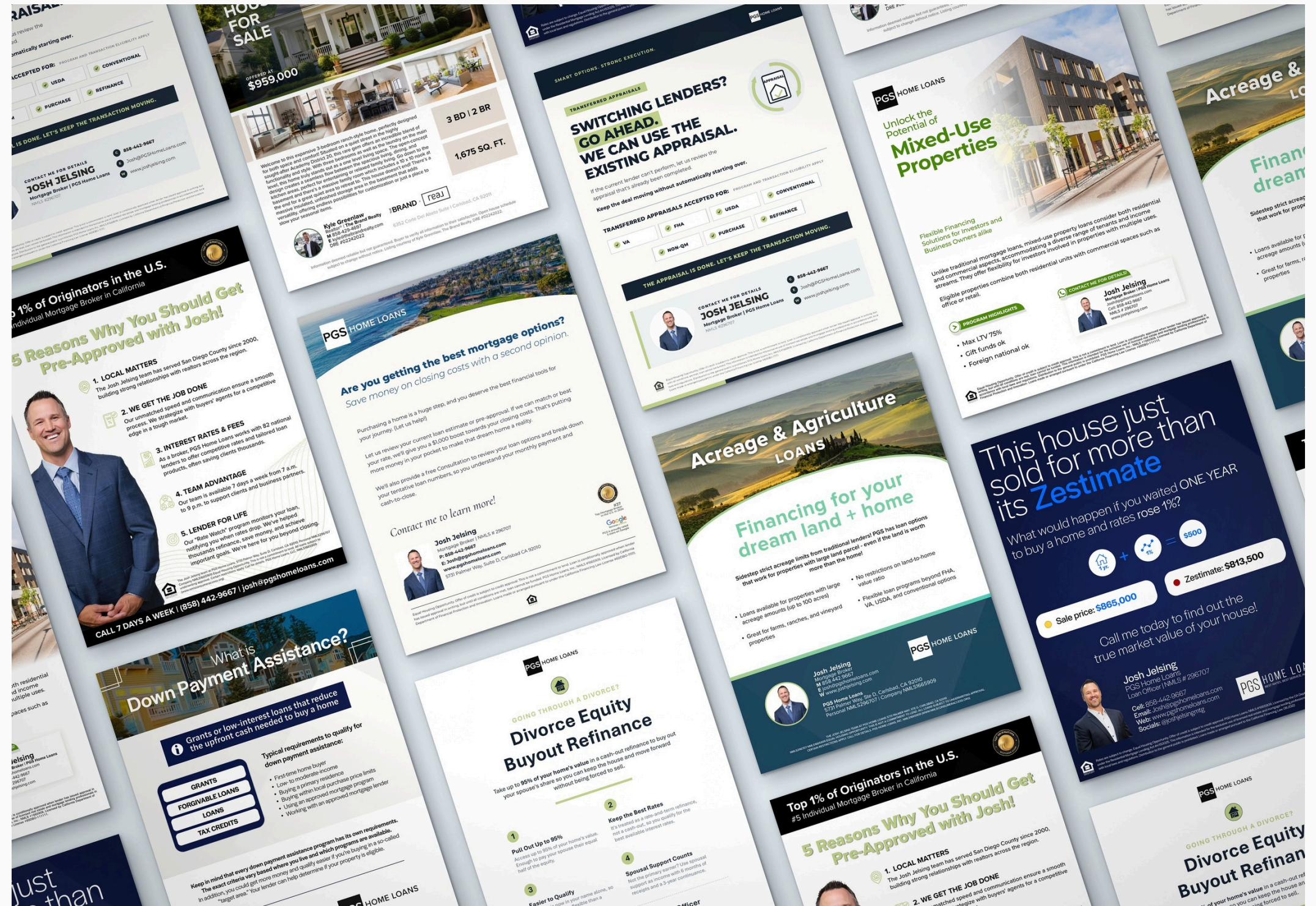
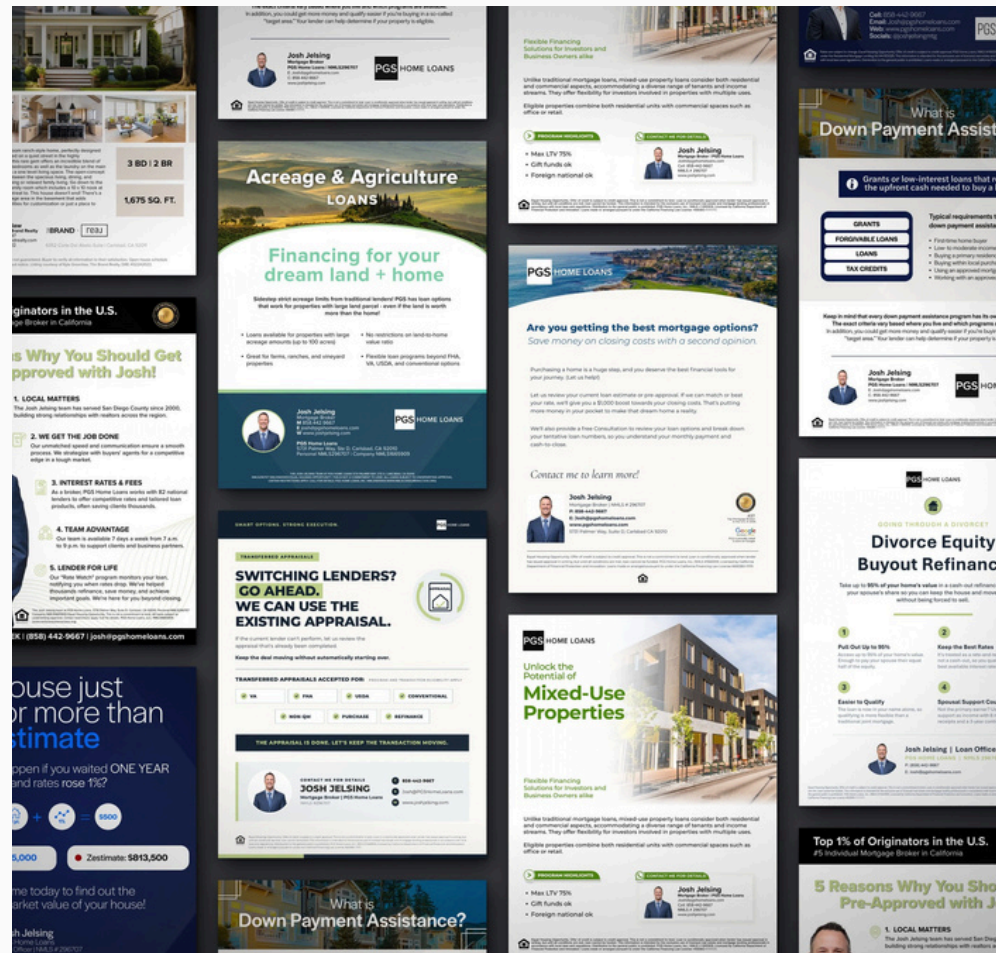


DATE: Completed May 2026

PROJECT 4

Internal and external communication collateral for PGS Home Loans

DATE: Ongoing since 2023



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Thank you for your time.

My driving force is a razor-sharp aesthetic sensibility.
I bring both analytical execution skills and refined
taste to every project I work on.

I hope we can collaborate in the future.